

# EXCLUSIVE DISTRIBUTOR OF THE FINEST CHINESE SPIRITS

# Qingke Jiu – Baijiu



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#### CHINESE SPIRITS - An heritage more than 3000 years old

China is one of the oldest spirit producing country in the world: more than 1000 years bc., during the Zhou dynasty, some artefacts used for grain distillation have been excavated. Initially, rice was the main cereal used. Today, depending of the region, climatic conditions and natural resources, Chinese spirits are fermented or distilled, and elaborated with separate or mixed cereals such as rice, sorghum, corn, millet, wheat, peas or barley.

Depending on the production methods used and on the cereals (if they are from rice, wheat, sorghum or barley), Chinese distil spirits could be divided into three main categories:

- Oingke Jiu, is a distilled spirit made from hull-less barley exclusively grown in Tibet. The Tibet's barley has a worldwide reputation due to its unique richness in vitamins and compounds known for reducing heart diseases. Distillation is conducted through three successive batches, after very traditional and specific malting operations of the barley. Alcohol is then aged from 3 up to more than 50 years in typical ceramic vessels called "JiuHai", that allow slow and progressive maturation. Final degree of alcohol in Qingke Jiu is generally between 42% and 55% vol.
- **Baiju**, is a distilled spirit (it means literally "white spirit"), clear, water-colored and powerful in taste. White spirits are typically distilled from sorghum, although other grains may be used such as glutinous rice, long rice, wheat, corn... Baijiu is generally 35% to 60% pure alcohol.
- □ **Huangjiu**, with means "yellow/brown wine", has in fact a color that fluctuates from almost clear to beige or deep red brown. The color originates from the fermentation process of the glutinous rice or, less common, wheat. At the end of fermentation, the degree of alcohol is around 15%vol and the residual sugar fluctuates from few grams per litre to more than 20g/l. In China, Huangjiu is normally served slightly warm, in the manner of Japanese sake.



#### **GEOGRAPHIC LOCATION – The key element for quality**

Xīnijāno

Tibet (Xīzàng)

(Claimed to be part of Xi

Inner Mongoli (Nei Mongol)

Níngxià

Shaanxi (Shǎnxī)

Chóngqìng

Guǎngxĩ

Húbě

Húnán

• Hāikōu Hǎinán

Guǎngdōng

Gānsù

Sìchuất

Qīnghǎ



The rivers, originating from the Himalayan mountains and flowing all the way to the **Oinghai lake**, the largest lake in China, provide the purest water, ideal for producing **Oingke jiu** 

The famous **Hull-less Barley** that can only be found in **Tibet**, after being malted, is the main cereal used to produce **Qingke Jiu** 

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Shànghải

Zhèjiā

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Fújià

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Héběi •Tiānjīr

Jiāngxī

Hong Ko Macau Anhui, with its ideal climatic conditions for producing sorghum, is one of the most renown location for production of Baiju.

Shaoxing, the historic birth place of HuangJiu, the famous « Chinese Yellow Wine »





OUR EXCLUSIVE SELECTION







#### Zhaxidele

500ml - 42% alc. Traditional malting of Tibet Barley. Soft, round and superb aromatic intensity.



#### Jiu Hai Yuan Jiang 750ml – 5 years old

42% alc.

Brownish color, fresh fruit aromas with hints of pineapple and orange peel, round in mouth with a nice freshness at the final.

#### Presentation

Weiyuan Jinquan is the most famous producer of **Qingke Jiu** in China. It is located in the village of Weiyuan, at the altitude of 2,500m on the **Tibetan plateau** at the border of the **Qinghai lake, the largest lake in China.** The company benefits from the best possible location for producing the most exquisite barley spirits: crystal pure water from the Himalayan mountains, mild continental weather, far away from any source of pollution and, most importantly, exclusive supply to the famous **Tibetan hull-less barley.** 

The barley from Tibet («Qingke» in Chinese) has unique and worldwide recognized qualities: the richest level of flavonoid that contributes to reducing cardio vascular diseases and help reinforce the immune system. It also contains high level of vitamins B2, B1, E, Calcium, etc... Even if is the most expensive barley in the world, it develops a surprising wide spectrum of aromatic fragrances during fermentation.

**Qingke Jiu** is generally produced through a triple batch distillation of barley from Tibet previously malted, then fermented with a mix of peas. This **triple distillation** concentrates the aromas and contributes to the softness of the alcohol produced. It is then **aged from 3 to more than 50 years** in traditional **ceramic vessel named «JiuHai».** Before bottling, the degree of alcohol is reduced between 40% to 60% using pure, clean water coming from the **« eternally snowy mountains » of Tibet.** 



Jiu Hai Bugan 780ml – 8 years old

42% alc.

Beautiful color with amber tints, dry fruits and apricot aromas, long lasting in mouth and very elegant equilibrium.



#### Peony

780ml - 12 years old

52% alc.

Aromatic richness and roundness in mouth are the dominant tasting impressions for this very elegant bottle, portraying the national Chinese flower, the peony.





**Gujing group** 

#### Portfolio



#### **Old Gujing Spirit** 500ml - 38% alc.

Cristal clear, aromas of white flower typical of orchid, round mouth full of freshness. Long lasting after taste.



#### **Celadon Flower Gujing Spirit** 450ml - 40.6% alc.

Bottled in a superb vase made of the famous Celadon ceramic from China. Elegance and finesse of the flowery aromas. Round in mouth and soft finish.



<u>Finest Chinese Spirits</u>

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#### **Yuan-Jin Gujing Spirit Happiness** edition 500ml - 38%

Exceptional aromatic complexity, elegance and refinement of the flower aromas, almost sweet. The final is surprisingly soft.





Yuan-Jin Gujing Spirit 425ml - 8 year old 45%, 50%

Sophisticated mixed of aromas of

orchid and Jasmin. Roundness of th alcohol. Yuan-Jin Gujing Spirit

500ml - 16 year old 45%, 50%

Complex mix of aromas and very strong flowery dominance. The finish is surprisingly soft with an exceptional elegance to the finish.

#### Presentation

Gujing Group is the second largest producer of "Baijiu" in China, thanks to its brand Gujing **Gongjiu Liqueur** 古井贡酒 , which means "Ancient Well" .

It is an up-market white spirit, originally made for serving the imperial family only.

It is produced in the city of JianJiaji, a 1,400 years old city, located in the district of Bo in the province Anhui.

The district of Bo was, in old time, called Qiao and was the native place of the Emperor Wu of the Wei dynasty (220 Ace), known under the name of Cao Cao. Feared and respected warrior, but also writer and poet, Cao Cao will mostly become famous as one of the principle protagonist warriors of China's great epic, The Romance of the Three Kingdoms, written in 289 bc.

The unique extraordinary organoleptic characteristics of the Baiju Gujing Gong spirits are coming from the exceptional quality of the water used during production: sourced from an ancient well («Ancient Well / Gujinggong »), dating before the 6<sup>th</sup> century, the water has a clarity, limpidity and mineral richness absolutely unique. The water from this well that never overflows and never dries, has made it famous all over China.

The spirit elaborated with this water, has very rich aromas, almost sweet, soft and generous with a dominant hint of orchid flower fragrance. In the mouth, it is soft and tender, with a long and subtle after taste.







OUR EXCLUSIVE SELECTION - LOGISTIC



#### **ZHAXIDELE - WEIYUAN JINQUAN Distillery**



Case specifications: 500ml\*6 bottles/ Case Weight of the product: 1,33kg Weight of the case: 8kg Alcohol percentage: 42%

EAN	% alcool
6933110203822	42%alc







Case specifications: 500ml\*6 item/ Case Weight of the item: 1,83kg Weight of the case: 11kg Alcohol percentage: 42%

EAN	% alcool
6933110203389	42%alc





Case specifications: 780ml\*6 item/case Weight of the item: 2,16kg Weight of the case: 13kg Alcohol percentage: 42%

EAN	% alcool
6933110203358	42%alc



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Case specifications: 780ml\*6 item/ Case Weight of the item: 2,33kg Weight of the case: 14kg Alcohol percentage: 52%

EAN	% alcool
6933110203600	52%alc



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#### **OLD GUJING SPIRIT**



Case specifications: 500ml\*12 item/ Case Weight of the item: 1,03kg Weight of the case: 12,4kg Alcohol percentage: 38%, 45%, 55%

EAN	% alcool
6902018851381	38%alc



#### **CELADON FLOWER GUJING SPIRIT**



Case specifications: 450ml\*6 item/ Case Weight of the item: 1,03kg Weight of the case: 12,4kg Alcohol percentage: 40.6%

EAN	% alcool
6902018771078	40.6%alc



DISTRIBUTOR OF THE FINEST CHINESE SPIRITS



Case specifications: 500ml\*6 item/ Case Weight of the item: 1,45kg Weight of the case: 8,68kg Alcohol percentage: 38%

EAN	% alcool
6902018774499	38% alc



### YUAN-JIN GUJING SPIRIT 5 YEARS



Case specification: 425ml\*6 item/case Weight of the item: 1,45kg Weight of the case: 8,68kg Alcohol percentage: 40.6%, 45%, 50%

EAN	% alcool
6902018770071	40.6%alc
6902018770064	45%alc
6902018770057	50%alc





Case specifications: 425ml\*6 item / Case Weight of the item: 1,55kg Weight of the case: 9,28kg Alcohol percentage: 45%, 50%

EAN	% alcool
6902018999717	45%alc
6902018999700	50%alc



#### YUAN-JIN GUJING SPIRIT 16 YEARS



Case specifications: 500ml\*6 item / Case Weight of the item: 1,93kg Weight of the case: 11,6kg Alcohol percentage: 45%, 50%

EAN	% alcool
6902018771085	40%alc
6902018772112	50%alc



## CONTACT US

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